



"Providing thread to help stitch together the fabric of the City Management Community."

www.trackdownmanagement.net

Jack A. and Susan Simpson, 16707 Gerritt Avenue, Cerritos, California 90703-1442

Office No. 562/926-0800; Cell Nos. 562/896-5424 & 310/418-1035

jack@trackdownmanagement.net; and jsimpson@trackdownmanagement.net

California State University, Long Beach City Manager Alumni...A Partial List

California State University, Long Beach is currently celebrating its 60th year. The campus serves a total of approximately 6,000 graduate and under-graduate students annually. CSULB offers 66 different Master's Degrees and at the Doctoral level, offers a joint Ph.D. in Engineering and Industrial Applied Mathematics with Claremont Graduate University, and an independent doctoral degree in Educational Leadership. CSULB has awarded more than 43,000 graduate degrees. (Continued on Page 2)



God Bless America: Thanksgiving wind in Broken Arrow, Oklahoma requires a new flag ASAP. Season's Greetings and Happy Holidays to all the readers of the City Manager Newsletter by Trackdown. Happy New Year 2011.

**Happy
Holidays!**



PiperJaffray®

<http://www.piperjaffray.com>

				
				
				
				
				

California State University, Long Beach City Manager Alumni...A Partial List

We have been unable to find a comprehensive list of CSULB graduates who have become City Managers, and we do not make the claim that the list you find here is comprehensive. The ICMA Who's Who Directory is somewhat helpful, but because of the manners in which the university is listed it is not the end answer. The university is listed in various ways, including: Long Beach State; Long Beach State College; Long Beach State University; California State University, Long Beach; and simply "California State University." Of course, there are many Cal State campuses so the generic listing makes finding Long Beach graduates difficult. The other problem is that many city web sites do not include biographical information on their city manager. Heck, we've found sites that don't even list the manager's name, or "only" list the manager's name.

So the list here is not complete. It is random in some ways too...where we found CSULB information in surprising places. At any rate, it is a listing of some of California's City Managers who graduated from California State University, Long Beach since the university was established in 1949.



Government Relations & Strategic Communications

www.englisherpr.com



Wolf & Company Inc.

<http://www.wolfhousing.com/>

Our blessings are often taken for granted. The same goes for friendships and family relationships. We tend to overlook the delicate and intricate human bonds. Only when we lose someone dear, and end up lonely, do we realize their value. Friendships are not just about lunches, dinners, parties, fishing trips or tennis or golf sessions. True friendships help us grow into balanced individuals. It is important to build friendships; and build a world full of caring and love.

According to the ICMA Who's Who Directory only four members have listed California State University, Long Beach in their educational history, and they are all assistants: **David A. Doyle**, Diamond Bar Assistant City Manager; **Christopher J. Ludlum**, Management Analyst in Lancaster; Lakewood Assistant City Manager **Lisa G. Novotny**; and **Tania Schwartz**, Management Analyst in Beverly Hills. David began his career in 1992 as an Administrative Intern in Manhattan Beach and worked his way up in the organization to Deputy City Manager in 2000. He joined the Diamond Bar staff that year and was appointed Assistant City Manager in 2005. He has an MPA from CSULB and a BA from the University of California. Chris also has a CSULB MPA. He went to work in 1997 as an Administrative Aide in Buena Park. In 2000 he moved to Arcadia as a Senior Management Analyst and he made his move to Lancaster in 2005. Lisa has been with Lakewood since 1983, first as an Assistant to the City Manager, then Deputy City Manager prior to her appointment as Assistant City Manager upon the retirement of **Sandy Ruyle**. Lisa has a BA and MA from CSULB. Tania is listed as an I T Management Analyst in Beverly Hills.



FULBRIGHT
& Jaworski L.L.P.
Attorneys at Law

<http://www.fulbright.com/>



www.brandywinedev.com

California State University, Long Beach City Manager Alumni...A Partial List

When "CSULB" is plugged into the Who's Who "Education History" the search reveals only **Shanna Collins**, a Management Analyst in the County of San Mateo; Pittsburg City Manager **Marc S. Grisham**; and Belvedere City Manager **George J. Rodericks**. Since Marc is not an ICMA member, the directory does not include any biographical information on Marc nor does the City of Pittsburg web site so we are not certain if he graduated from CSULB, or what degree he may have earned.

George Rodericks began his career in 1991 as an Administrative Intern in La Mirada when **Gary K. Sloan** was City Manager. In 1993 George was appointed to a Rancho Palos Verdes Code Enforcement Officer position until 1995 when he transitioned to Management Assistant in La Habra Heights and Assistant to the City Manager in La Mirada. George left La Mirada in 2001 when he was appointed City



Manager in Villa Park. He was selected for his current assignment as Belvedere City Manager in 2005. George has a BA and

MPA from CSULB and a JD from Concord University School of Law.



Retired City Manager **Gary K. Sloan**, who celebrated his 65th birthday on December 1, also is a CSULB alumnus. After graduating from Bellflower High School, and getting an AA at Cerritos Community College, Gary went on to earn a BA and MPA at California State University, Long Beach. Gary began his municipal government career in 1972 as an Administrative Assistant in Pico Rivera. In 1974 he was promoted to Assistant to the City Manager, and in 1977 he left Pico Rivera to accept the Lawndale appointment as Assistant City Manager/Director of Administrative Services. In 1979 Gary took the Director of Intergovernmental Affairs post in the City of Cerritos with then-City Manager the late-**Gaylord Knapp**. He left Cerritos in December, 1980 to become the Assistant City Manager in La Mirada, where he was selected to be City Manager in February, 1981. Gary retired from La Mirada in 2001 after working 31-years in cities and 21-years as the La Mirada City Manager.



<http://www.willdan.com/financial/home.html>



Beautiful **Susan Simpson** who's invaluable assistance keeps the *City Manager Newsletter by Trackdown* going. She works for In-N-Out Burger by day an Trackdown by night.

California State University, Long Beach City Manager Alumni...A Partial List

As the story goes, one of those who Lakewood City Manager **Howard Chambers**, another CSULB alumnus, found/finds it nearly impossible to beat on the golf course was/is **Gary Sloan**. Howard grew up near Mayfair Park in Lakewood where he became a Recreation Leader. After earning his undergraduate degree at CSULB, he was appointed to an Administrative Intern/Aide position in 1968. In 1969 Howard took an Administrative Assistant post in Rosemead, where he was promoted to Assistant City Manager in 1972. In January, 1973 Howard returned to Lakewood as the Executive Assistant. It was March, 1976 when he was selected to serve in the top slot. After 34-years in that saddle, Howard has announced his retirement as Lakewood City Manager.



~ Save the Date ~
For My Retirement Reception!
February 7, 2011
6 p.m.
The Centre at Sycamore Plaza
5000 Clark Avenue
Lakewood
562/866-9771
More details to follow . . .

Howie



<http://www.hdlcompanies.com/>



Trackdown Posse Roster:

Gregory Korduner, Huntington Park
Howard Chambers, Lakewood
Mike Egan, Bellflower
Ernie Garcia, Norwalk
Joe Tanner, Retired City Manager
Bob Adams, Vallejo
Dave Carmany, Seal Beach
Maria Dadian, Artesia
Ken Bayless, Greater L.A. Vector Control District
Kevin O'Rourke, Urban Futures, Inc.
Tom Odom, Rancho Palos Verdes
George Rodericks, Belvedere
June Catalano, Pleasant Hill
Nelson Oliva, Hercules
Richard Ramirez, American Canyon
Vern Lawson, Lancaster
Fran Delach, Azusa
Bill Kelly, Urban Futures, Inc.
Chris Kelly, Chino Hills
Don Penman, Arcadia
Jason Gonsalves, Joe A. Gonsalves & Son
Anthony Gonsalves, Joe A. Gonsalves & Son
Paul Gonsalves, Joe A. Gonsalves & Son
Steve R. Thatcher, SRT Associates
Ernesto Marquez, Hawaiian Gardens
Gary K. & Mary Jo Sloan, La Mirada (Retired)
Bob & Nadean Dickey, South Gate (Retired)
Deborah Lopez, Pico Rivera
Jan Perkins, Management Partners
Andy Takata, Banning
Marcia Raines, Millbrae
Gene Rogers, Moreno Valley (Retired)
Anthony R. Ybarra, South El Monte
Arthur C. Simonian, Simonian Consulting, Inc.
Ken Caresio, Retired Duarte City Manager
Greg Nordbak, Midway City Sanitary District
Carlos Urrutia, Rocklin
Michael P. Busch, President, Urban Futures, Inc.
Wade McKinney, Atascadero
Andy Lazzaretto, A.C. Lazzaretto & Associates
Doug LaBelle (Maui Doug), Chino Hills (Retired)
John Keisler, Long Beach
Sheryl Lindsey-Boell, CH2MHILL OMI
Sam Olivito, California Contract Cities Association
Jack Lam, Rancho Cucamonga
Larry F. Pennell, Wasco (Retired)
Phil Vince, Martinez
Gary Chicots, Retired City Manager
Rod B. Butler, Crescent City
Debbie Smith, Independent Cities Association
Jerry Gruber, Atherton
Fred Latham, Santa Fe Springs
Anthony Lopez, Retired City Manager
Jim Gilley, The GILLEY GROUP LLC
Marshall Linn, Urban Futures, Inc.
Dr. Bill Mathis, Mathis Group
Jerry Forde, Huron
Fred Diaz, Fremont
City Of Cerritos
Linda Lowry, Pomona
Mike & Judie Sedell, Simi Valley
Roy Pederson, ICMA Past-President
Bruce Williams, Retired City Manager
Michael A. Sakamoto, Retired City Manager
Bill Holt, Retired City Manager & Executive Director of CJPIA
Oliver Chi, Management Consulting
Lyle Defenbaugh, CalTrust



JONES HALL

www.joneshall.com

Joe A. Gonsalves & Son
 Anthony D. Gonsalves
 Jason A. Gonsalves
 Paul A. Gonsalves
 PROFESSIONAL LEGISLATIVE REPRESENTATION
 925 L ST. - SUITE 200 - SACRAMENTO, CA 95814-3766
 916 441-6897 - FAX 916 441-6961
 Email: gonsalves@gonsalvi.com

<http://www.gonsalvi.com>

California State University, Long Beach City Manager Alumni...A Partial List

No one should get the idea that only "old" CSULB graduates have become City Managers, though the thread this issue is following has taken that direction. Please remember we started with some young folks who are not yet City Managers. When the institution name "Long Beach State" is plugged into the Who's Who Directory "Education History" search, we get another four folks, including: **Stephen G. Harding, Randall Mellinger, Jack A. Simpson,** and **Jack R. Smith.**

Steve Harding's initial city position was in 1975 as an Administrative Analyst in Norwalk. In 1997 he was promoted to Community Development Aide; 1979, Community Development Specialist; and in 1980, Assistant Community Development Director. In 1981 Steve was selected for the Deputy City Manager post in Bell Gardens, and in 1985 he moved on to Azusa to be the Community Development Director. He left Azusa in 1987 and moved to San Diego where he was President of the San Diego SE Economic Development Corporation. Steve left that post in 1989 to take the Community Development Director job in Lancaster. After working with The Larwin Company for a couple of years, Steve was appointed Planning Director in Murrieta in 1992, and in 1994 he was selected to serve as the Murrieta City Manager. After leaving that position in 1998, Steve worked for **Marshall Linn** as a Vice President at Urban Futures Inc., and then served as Director of Governmental Services with the Rosenow Spevacek Group before being appointed Deputy City Manager, Development Services in Santa Ana in 2003. Steve was appointed Interim Assistant City Manager in Hemet where he served until 2008. He is currently serving as the Interim City Manager in Menifee. On top of all this, Steve has served as an Adjunct Professor at the University of La Verne from 2005 to the present. He has a BA and MPA from "Long Beach State," AKA, CSULB. Steve earned a 25-year ICMA Service Award in 2008.



Wake boarding pictures of young folks like **Troy Brown** and **Paul Gonsalves** have been posted in past issues. Keeping it "young," here is a picture of our 20-year old granddaughter **Brittney Sugar**. Brittney worked for a time with Rancho Cordova recreation.

**Real Estate
Development
Entitlements
Finance/Economics**
kosmont
companies

<http://www.kosmont.com/>



California State University, Long Beach City Manager Alumni...A Partial List

Randall Mellinger graduated from "Long Beach State" with a BS in 1972. Randy started his public service career as a Code Enforcement Officer in Orange in 1979. In 1985 he moved south to Escondido where he served as the Deputy Director of Planning. In 1990 Randy moved up Highway 395 to serve as the Director of Planning in Mammoth Lakes. He left there in 1995 to become the Assistant City Manager in Sparks, Nevada where he served until 2009. Randy earned a 30-year ICMA Service Award in 2009.

Though listed too as an alumnus of "Long Beach State," **Jack Simpson** needs no listing here. You can find his information on the Trackdown Management Services web site at: www.trackdownmanagement.net. Suffice it to say that after graduating from Robert A. Millikan High School in Long Beach, he earned a BA and an MS from "Long Beach State," AKA: CSULB. He worked various positions in the cities of: Paramount, Artesia, Cerritos, Hawaiian Gardens, Bellflower and La Puente, including City Administrator/Manager service in Hawaiian Gardens, Paramount and Bellflower.



<http://www.sylc.com/DefaultContent.aspx?PageId=1>



<http://www.parsinfo.org/>

California Contract Cities Association

44th Annual Sacramento Legislative Orientation Seminar



January 10-11, 2011

Hyatt Regency Sacramento

1209 'L' Street

Sacramento, California 95814

For Information Call Executive Director Sam Olivito or the
CCCA Staff at: (562)622-5533

<http://www.contractcities.org/>

Jack R. Smith began his public management career as an Administrative Assistant in Los Angeles in 1963. In 1966 he was appointed Assistant City Manager in Azusa, where he served until 1982 when he was selected to be the City Manager in Cathedral City. In 1988 he moved from the desert to Los Angeles County take the City Administrator post in Carson. Jack's next stop was the City Manager position in Murrieta in 1991. He served there until 1994 and has been providing consultant service since. He currently lists his address in Desert Hot Springs. Jack earned a BA from "Long Beach State University," and an MA from the University of Redlands. He was presented a 30-year ICMA Service Award in 1994.

An interesting find in the ICMA Who's Who shows that Township Administrator **Anthony P. Mercantante** of Middletown Township, New Jersey lists earning an MPA from "California State Long Beach." Tony was an Assistant Planner in Middletown Township between 1980 and 1984, when he went to work in Signal Hill. It says "Signal Hill, NJ" but is probably an error since this is during the time he received his MPA in California. He worked in Signal Hill as a Senior Planner between 1984 and 1989, when he returned to Middletown Township in New Jersey as the Planning Director. He was named Township Administrator in 2008.





<http://www.kndinc.com/index.htm>

California State University, Long Beach City Manager Alumni...A Partial List

Camarillo's new City Manager **Bruce S. Feng** earned an MBA at California State University, Long Beach. He also has a BS in civil engineering from the University of Massachusetts. Bruce began his public management career in 1979 as a Plan Check Engineer in San Diego. He then took a civil engineer position with the City of Santa Ana for a couple of years. Between 1983 and 2005 Bruce worked various positions in the City of Burbank, including: Chief Building Official, Public Works Director and Deputy City Manager. In 2005 Bruce was appointed Assistant City Manager in Camarillo. He has also served as the Interim Finance Director in Camarillo in 2006 and 2007.

Bruce was brought to Camarillo by his predecessor City Manager **Jerry Bankston**, who hired him as Assistant City Manager. Jerry began his career in 1974 as an Administrative Analyst in Garden Grove. In 1975 he took an Administrative Assistant job in Gardena. He left a year later to work as the Assistant to the City Manager in Camarillo, where he worked for 10-years. In 1986 Jerry was appointed City Manager in Paso Robles (El Paso de Robles). He move to Southern California in 1991 to become the Seal Beach City Manager, and in 1995 he was appointed City Manager in La Habra. Jerry moved from La Habra to become the Camarillo City Manager in 1999 (Who said you can't go home?). He has a BA and MPA from California State University, Long Beach. Jerry earned a 35-year ICMA Service Award in 2009.



A masonry mural in the City of Bellflower.



The Mercer Group, Inc.

www.mercergroupinc.com

Clark Wurzberger ~ California 530.637.4559

Jack Clancy ~ Jack Clancy Assoc. 916.812.3491

Matt Gruver ~ Jack Clancy Assoc. 916.612.6797

<http://www.mercergroupinc.com/>

Lauren M. Wasserman began his public management career in 1963 as an Administrative Intern in Long Beach. He took an Administrative Assistant post in Lakewood in 1965 and was appointed Assistant City Manager in San Dimas in 1968. Lauren was appointed City Administrator in Montclair in 1970, and after about 8-years there he was selected to be the Rancho Cucamonga City Manager in 1978. Lauren served in Rancho Cucamonga for some 11-years until 1989. After a short stint as a Project Coordinator for San Bernardino County that year, Lauren was appointed to the San Diego County Director of Planning & Land Use position. In 1994 he was selected to serve as the Encinitas City Manager where he retired in 1999. Since that time, Lauren has served in some interim assignments, such as, Interim City Manager in Imperial Beach and Interim Water Utilities Director in Oceanside with City Manager **Peter Weiss**. Lauren earned a BA and MS from California State University, Long Beach. In 1999 he was awarded a 35-year ICMA Service Award.

California State University, Long Beach City Manager Alumni...A Partial List

Veteran Downey City Manager **Gerald M. Caton** received his BA at California State University, Long Beach in 1974. Jerry began his public management career as an Administrative Assistant in Garden Grove in 1976. In October, 1977 he was selected for the Assistant City Manager post in Signal Hill, and he served in that position until 1982 when he was appointed City Manager in Cudahy. He left Cudahy for a short time in 1985 but returned in 1986. Jerry was appointed Downey City Manager in October, 1989. He has announced his retirement from Downey. In addition to his CSULB BA, Jerry earned an MPA at **USC**.

In 1981 **Mark Deven** began his public management career as a Community Services Manager in Lakewood. In 1985 he was appointed to a Recreation Superintendent post in Newport Beach, and in 1989 Mark moved to the Recreation/Human Services Superintendent in Anaheim where he served until 1996. That year he moved north to become the Director of Parks & Recreation for Concord, and in 2004 he was selected to be the Concord Assistant City Manager. When City Manager **Rick Kirkwood** retired after 8-years on the job and 30-years in public service, Mark was recruited to be the Woodland City Manager in 2007. Mark has a BA from Whittier College and an MPA from California State University, Long Beach. He was presented with a 25-year ICMA Service Award this year.



<http://www.bobmurrayassoc.com/>

Seaside Assistant City Manager **T. Jill Anderson** began her public management career in 1988 as the Director of Operations for Employment Benefits Systems. In 1990 Jill became a Management Assistant in Norwalk and moved up to Senior Management Assistant and then Management Services Coordinator in 1996 under City Manager **Ernie V. Garcia**. She was appointed Assistant to the City Manager in Seaside in 2002, and was promoted to Assistant City Manager in 2006. Jill earned a BA at California State University, Long Beach and an MA at Biola University.



www.keenan.com



Contact at: woconnor@ocsec.com



www.intellibridgetpartners.com

Colantuono
& Levin, PC

Municipal Law Services
Colantuono & Levin

www.CLLAW.US



California State University, Long Beach City Manager Alumni...A Partial List

Hesperia Assistant to the City Manager **Kimberley Summers** earned an MPA at California State University, Long Beach. She started with Hesperia in 1999 as a Public Information Officer, and was promoted to her current post in 2007. Kim's BA is from California State University, Fullerton.



Experienced in conducting personnel –
and internal affairs investigations.

Contact **Joseph C. De Ladurantey**

714.940.6370 | 877.818.5621

ideladurantey@willdan.com

Huntington Park City Manager **Gregory D. Korduner** started his local government service during his high school and undergraduate days in the Norwalk Public Works Department. In 1975 Greg was appointed to an Administrative Assistant position in Artesia, and in 1977 he became the Artesia Planning Director. He was elevated to Assistant City Manager in 1978. In 1981 Greg was selected to be the South El Monte City Manager, and in 1984 he became the El Monte City Administrator. He provided La Habra Heights with some "Interim" service prior to beginning his current assignment as Huntington Park City Manager in 1999. Greg has an AA from Cerritos Community College, and a BA from California State University, Fullerton and an MPA from California State University, Long Beach. He was awarded a 30-year ICMA Service Award in 2005. Greg's wife Karen is a Middle School teacher for the Downey Unified School District. Greg has announced his retirement, and will be honored at a retirement celebration on Thursday, December 16.



<http://www.urbanfuturesinc.com/>

The CalTrust logo features the word 'CALTRUST' in a large, white, serif font, centered within a dark red rectangular border.

POOLED INVESTMENT FUNDS
FOR LOCAL AGENCIES

<http://caltrust.org/>

Contact **Lyle Defenbaugh** about CalTRUST investment opportunities for cities.

Lyle.Defenbaugh@wellsfargo.com

Of course this listing is not all inclusive, and there are many, many, many more California State University, Long Beach City Managers and city government professionals currently practicing and/or retired. San Juan Batista City Manager **Steve Julian**, Rancho Santa Margarita City Manager **Steven Hayman**, retired City Manager and CJPIA Executive Director **Bill Holt**, retired Ventura County Manager **John Johnston**, retired Placentia City Administrator **Bob Dominquez**, retired Palo Alto City Manager **Frank Benest**, Palo Alto Assistant City Manager **Pam Antil**, and Gateway Cities City Managers Group Chair **Roger Haley**, who is the Lynwood City Manager, are but the tip of the iceberg of CSULB alumni city management professionals.



Bellflower City Manager **Mike Egan** and Willdan Financial Services President & CEO **Frank G. Tripepi** chat at a recent meeting.





After 41 years of public service,
**Gregory D. Korduner, City Manager
Huntington Park**
is celebrating his retirement.
Please join us as we honor him with a
luncheon.

WHEN: **Thursday, December 16, 2010**
TIME: **12:00 noon — 2:00 p.m.**

WHERE: **Huntington Park Community Center
6925 Salt Lake Ave., Huntington Park, CA**

RSVP: **Marylou Ascencion, (323) 584-6223 by
December 9, 2010**

**\$10.00 per person for catered lunch
checks payable to "City of Huntington Park"**

Picking Up the Pieces: Laguna Beach City Manager **Ken Frank**, 66, retires this month after 31-years as City Manager in the beautiful Orange County coastal city. Ken does not plan to work. He plans to finally enjoy some leisure time. After more than 32-years of service with the City of Santa Barbara, Assistant City Administrator **Joan Kent** will retire December 10. Joan began her career in Santa Barbara in 1977 as a Personnel Technician in Human Resources. She holds a Bachelor's degree in Psychology from the University of California, Santa Barbara, and a MBA from Golden Gate University. Placerville City Manager **John Driscoll**, 66, will retire at the end of the year after serving 10-years in the dual role of City Manager and City Attorney. John was appointed City Attorney in 1989 and took on the dual role in 2000. Millbrae School District Trustees awarded the San Bruno and Millbrae Lions Clubs and Millbrae City Manager **Marcia Raines** recognition for their efforts to help the victims of the San Bruno fire. Former City Managers **Sam Racadio** and **David Caretto** were both elected last month to city councils: Sam in Highland and Dave in Big Bear Lake. Dave is a former City Manager in Signal Hill and Irwindale. He also served as the Assistant City Manager in Pico Rivera. Sam is a past President of the City Managers'

Department of the League of California Cities while he served as Highland City Manager. Rancho Cucamonga City Manager **Jack Lam** is the 2010 recipient of the *James S. Thalman Memorial Public Service Award* presented by the Inland Empire Division of the League of California Cities. The award is presented as a tribute to those who advocate for local government, and it is named in memory of the late Chino Hills Mayor **James Thalman**. **Jack Lam**, who has served Rancho Cucamonga for 21-years, collected more than 800 signatures to place Proposition 22 on the ballot. He is the 8th recipient of the award. Previous honorees include: former Highland City Manager **Sam Racadio**, Rancho Cucamonga Council Member **Diane Williams**, former Ontario City Manager **Greg Devereaux**, former Chino Hills Council Member **Curt Hagman**, former Montclair City Manager **Lee McDougal** and Fontana Council Member **Janice Rutherford**. City Manager **Darrel Pyle** resigned his position with Tulare effective November 30. Darrel served as the Tulare City Manager for 5-years, and previously for an equal period of time was the Deputy City Manager in Porterville. He was the Assistant Finance Director in Visalia prior to that. **David C. Biggs**, who has succeeded long-time veteran Tustin City Manager **Bill Huston** upon his retirement, was the Redondo Beach Assistant City Manager for the past 5-years. Prior to that he worked in the cities of Huntington Beach, Morgan Hill and Santa Ana. Belvedere City Manager **George Rodericks** is a past President (2000-2001) of the Kiwanis Club of La Mirada. Menlo Park has increased the cost of a local parking citation by \$3 effective December 7...Pearl Harbor Day..."a day that will go down in infamy." The average parking citation will now cost \$45. The State Legislature in collecting an additional \$3 per ticket from the City; another raid on local revenues prior to Prop 22. **Glen Rojas** is the Menlo Park City Manager.



PiperJaffray®

Piper Jaffray: Expert financing

<http://www.piperjaffray.com>

solutions for your community.

For years, Piper Jaffray has helped state and local governments organize and manage a wide variety of financing structures. Fixed-rate debt. Variable-rate debt. Auction-rate securities. Derivative products. Piper Jaffray has done it all and done it well.

Every public agency has important needs. From new buildings to water projects, street improvements and more.

Piper Jaffray's local government finance professionals have the resources and experience to help communities with improvement projects. In 2008, the professionals at Piper Jaffray completed 147 long-term bond issues for cities, counties and various special local governments nationwide, bringing together \$2.54 billion in financing.

Piper Jaffray offers expertise in the following city, county and government sectors:

Capital planning & project feasibility analysis

COPs & appropriation bonds

Debt refinancing

Electric utility revenue bonds

General obligation bonds

Local government bond rating process

Sales tax & other revenue bonds

Sewer & water revenue bonds

Tax increment & assessment bonds



Here is a small part of the Piper Jaffray Public Finance Services Team:

Frank Fairman is the Head of Piper Jaffray's Public Finance Services, a position he has held since July 2005. Prior to that, he served as head of the firm's public finance investment banking group from 1991 to 2005, as well as the head of the firm's municipal derivative business from 2002 to 2005. He has been with Piper Jaffray since 1983. Prior to joining Piper Jaffray, Frank was a consultant for Arthur Andersen & Co.



Mark Curran Managing Director Public Finance Investment Banking

mark.a.curran@pjc.com Tel: 415 984-5139

Mark Curran is a managing director in the public finance group at Piper Jaffray. He has worked with public agencies for more than two decades developing and implementing innovative financing programs. Mark has managed more than 200 municipal financings, in economic development, real estate secured, municipal utility, affordable housing, education facilities, redevelopment and tax increment. Mark has served as lead consultant assisting more than 50 communities establish and implement redevelopment and economic development programs. Feel free to call him for counsel and advise.

Mark Adler, Managing Director Public Finance Investment Banking

mark.j.adler@pjc.com Tel: 310 406-3922

Matthew Challis, Senior Vice President Public Finance Investment Banking

matthew.d.challis@pjc.com | Tel: 415 984-5162

Steven Gortler, Vice President Public Finance Investment Banking

Steven.J.Gortler@pjc.com | Tel: 415 984-5163

Dennis McGuire, Senior Vice President Sacramento Public Finance Investment Banking

Dennis.J.McGuire@pjc.com | Tel: 415 984-4648

Jim Roth, Managing Director Public Finance Investment Banking

jim.r.roth@pjc.com | Tel: 415 984-5151

345 California Street, Suite 2400
San Francisco, CA 94104-2623



Susan Simpson (on far right) prepares to sing the National Anthem at an Angels' MLB game in the middle 1980s. Check out Jack's "Bellflower USA" T-shirt. The lady on the left is with the Angels.

More Pieces Picked: Elk Grove City Manager **Laura Gill** has appointed former Monterey County and California Coastal Commission planner **Taro Echibur** to be the new Elk Grove Planning Director. He has worked with the City for more than 7-years and has been a contract interim director. Laura said, "Taro's insight, leadership and institutional knowledge will be instrumental in achieving the city's planning goals for smart growth, sustainability, land use and the protection of natural resources." **John French** was selected in November to fill the vacant Administrative Services Director position in Poway where **Penny Riley** is City Manager. John has served as the Administrative Services Director in Atwater, and City Manager in Newman. Assistant City Manager **Tina White** has filled in since former Director **Steve Didier** resigned about three months ago. Former Vernon Police Chief **Sol Benudiz**, who has served as the Irwindale Chief of Police, has been appointed to the Irwindale City Manager post. He has been serving in an "Interim" capacity since last December, following the retirement of former City Manager **Robert Griego**. Elk Grove City Manager **Laura S. Gill** began her career in Durham, North Carolina where she work various position for some 15-years. Laura has an MPA from the University of North Carolina at Chapel Hill, and her BA is from Wake Forest University in Winston-Salem, North

Carolina. We join League of California Cities officials to congratulate **Rjay Dilan Juarez** of South San Francisco for submitting the winning 2011 Annual Conference logo. Rjay earned a Certificate in Graphics



from the College of San Mateo and a BA in Communication Studies from San Francisco State University. He served as a Visual Marketing and Communications Intern in the South San Francisco Parks and Recreation Department. Sarasota, Florida City Manager **Robert Bartolotta**, who earned a 35-year ICMA Service Award this year, has a BS from California State University, Fullerton and an MPA from **USC**.

League of California Cities
2011 City Managers Department Meeting
Wednesday, February 2 - Friday, February 4
Portola Hotel, Monterey
NFL Hall of Fame referee **Jim Tunney** is the Opening General Session speaker.
www.cacities.org/events

Redding City Manager **Kurt Starman** has volunteered to permanently give up a 4 percent raise scheduled for May. Redding voters approved a ballot measure that expresses popular support for all city workers paying the employee share of their PERS pensions. Sacramento Mayor **Kevin Johnson** has said that consolidating the City and County of Sacramento is an idea that needs discussion and consideration. Former **USC** Quarterback **Mark Sanchez**, now starting for the NFL New York Jets, was born in Long Beach. New England Patriots Quarterback **Tom Brady**'s hometown is San Mateo. Poway City Manager **Penny Riley** is the 1997-98 recipient of the MMASC Ernie Mariner Award. **Kimberly Kerr** has been the lone City Manager for the past two years. Prior to joining the lone staff she served as a Military Police Officer in the U.S. Army for more than 8-years, and then she held positions in Humboldt County and Solano County. Rio Dell City Manager **Ronald D. Henrickson** began his current assignment on May 17, 2010. Ron previously worked in local government in Minnesota and the State of Washington. He has a BA from the University of Minnesota. Riverside County Registrar of Voters **Barbara Dunmore** has been dismissed following the recent election where result announcements were inordinately delayed.



Simpson Grandchildren: **Dani Beebe**, **Tyler Simpson Pouncéy** and **Jessie "Grandpa" Hearther** (L to R).