



“Providing thread to help stitch together the fabric of the City Management Community.”

www.trackdownmanagement.net

Jack A. and Susan Simpson, 16707 Gerritt Avenue, Cerritos, California 90703-1442

Office No. 562/926-0800; Cell Nos. 562/896-5424 & 310-418-1035

jack@trackdownmanagement.net; and simpson@trackdownmanagement.net

Meetings Provide Material For A Trackdown Special Issue

Some of our readers have urged us to find a reason to issue an additional issue in April. The current working environment seems to have been a catalyst for change in some eyes. We have been keeping our eyes and ears open for city management community news and views. Individual luncheon meetings with the likes of City Manager **Ernesto Marquez** of Hawaiian Gardens and former City Manager **Gary Chicots**, among others, were enjoyable; as were, meetings of the Gateway Cities' City Managers, the California City Management Foundation Board and the California Contract Cities Association.

“You are bigger than what you do for a living.”

-Bill Butterworth

Country Singer/Song Writer **Casey Simpson** & Event MC **Dave McClelland**, the voice of the NHRA pose prior to the 2008 **Cruisin' For A Cure** at the Orange



County Fair Grounds last September. In 2009 it will be the Ten Year Anniversary for **Cruisin' For A Cure**. The **10th Annual Cruisin' For A Cure is Saturday, September 26, 2009** at the Orange County Fair and Event Center, Costa Mesa, California for inquiries call: 714-803-9216, or go to the event web site.

<http://www.cruisinforacure.com/>



Plan to join Casey Simpson at Cruisin' for a Cure.



<http://www.kosmont.com/>

April Meetings:

Gateway Cities City Managers' Group

(Formerly the Southeast Los Angeles County City Managers' Group)

Wednesday morning, April 15, Whittier City Manager **Steve Helvey**, Chair, called the Gateway Cities City Managers' Group to order. Lynwood City Manager **Roger Haley**, like Steve, another 6'5" City Manager, hosted the meeting and provided introductory remarks to a comical "Top Five" video presentation on his city created by Lynwood Administrative Analyst **Daniel Baker**. Roger noted that he is an alumnus of working with **Pat West**, currently the Long Beach City Manager. Roger said that he is a graduate of Lynwood High School where **Weird Al Yankovic** is a former Validictorium.

Among those attending the meeting were: **Sam Olivito**, Executive Director of the California Contract Cities Association (CCCA); **Debbie Smith**, Executive Director of the Independent Cities Association (ICA); and Range Rider **Darrell Essex**, former Cypress City Manager.



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Chair **Steve Helvey** was complimentary of Signal Hill City Manager **Ken Farfsing** and his efforts representing cities and working with Los Angeles County officials regarding proposed assessments for required storm water treatment (NPDES). Steve noted that Ken has become "like" an important member of all the city's staffs in doing his "good" work.

In another presentation, Santa Fe Springs City Manager **Fred Latham** discussed the Gateway Cities COG's efforts to address an important homeless program for the region. He also discussed the process to select a proposal for the make-up/membership of the LA – RICS Governing Board. LA – RICS is a Joint Powers Authority: the Los Angeles Regional Interoperable Communications System Authority. Fred and La Cañada Flintridge City Manager **Mark Alexander** have been working on this program quite awhile.

Representing the ICA, **Wesley Wolf** of *Wolf & Company*, addressed the group about the Independent Cities Finance Authority and the federal housing allocations usually offered to the State and Counties. He noted that pending legislation, SB 501, would require that cities get an opportunity to use the allocations if the counties decline as they have in the past.

Rolling Hills City Manager **Anton Dahlerbruch** discussed "Area Manager Group" coordination with the League department, Cal-ICMA and other city manager organizations.

Trackdown Posse Roster

Gregory Korduner, Huntington Park *
Howard Chambers, Lakewood
Mike Egan, Bellflower
Ernie Garcia, Norwalk
Joe Tanner, Vallejo
Bob Gutierrez, Moreno Valley
Dave Carmany, Seal Beach
Maria Dadian, Artesia
Linda Lowry, Pomona **
Ken Bayless, Greater L.A. Vector Control District
Jeff Stewart, Interim CM, Rosemead
Kevin O'Rourke, Urban Futures, Inc.
Tom Odom, Lomita
George Rodericks, Belvedere
June Catalano, Pleasant Hill
Nelson Oliva, Hercules
Richard Ramirez, American Canyon
Vern Lawson, Lancaster **
Fred Diaz, Fremont
Fran Delach, Azusa
Bill Kelly, Urban Futures, Inc.
Chris Kelly, Chino Hills
Don Penman, Arcadia
Jason Gonsalves, Joe A. Gonsalves & Son
Anthony Gonsalves, Joe A. Gonsalves & Son
Paul Gonsalves, Joe A. Gonsalves & Son
Bill Crowe, El Segundo
Gerald W. Forde, McFarland
Steve R. Thatcher, SRT Associates
Ernesto Marquez, Hawaiian Gardens
Gary K. & Mary Jo Sloan, La Mirada (Retired)
Bob & Nadean Dickey, South Gate
Deborah Lopez, Pico Rivera
Glenn Southard, Indio
Jan Perkins, Management Partners
Andy Takata, Yucca Valley
Marcia Raines, Millbrae
Gene Rogers, Moreno Valley (Retired)
Anthony R. Ybarra, South El Monte
Arthur C. Simonian, Simonian Consulting, Inc.
Jay Tashiro, Moraga
Bob Griego, Irwindale
Ken Caresio, Retired City Manager
Greg Nordbak, Midway City Sanitary District
Carlos Urrutia, Rocklin
Michael P. Busch, Urban Futures, Inc.
David M. Jinkens, South Lake Tahoe
Wade McKinney, Atascadero
Mike & Judie Sedell, Simi Valley
Andy Lazzaretto, A.C. Lazzaretto & Associates
Fred Guido, County of Los Angeles
Tim Kerr, "In Transition"
Doug LaBelle, Chino Hills
City of Cerritos
John Keisler, Long Beach
Sheryl Lindsey-Boell, CH2MHILL OMI
Sam Olivito, California Contract Cities Association
Bob Dominguez, Placentia (Retired)
Jack Lam, Rancho Cucamonga
Larry F. Pennell, Wasco (Retired)
Phil Vince, Martinez
Gary Chicots, Retired City Manager



Greg Korduner, Debbie Smith and Wesley Wolf at the April Gateway Cities City Manager meeting in La Mirada.

April Meetings: California City Management Foundation

The April quarterly meeting of the California City Management Foundation Board assembled Thursday and Friday, April 16-17 at the Toll House Inn in Los Gatos. After an easy Thursday morning drive to Los Gatos from Cerritos, and an awesome bowl of *Italian Roasted Red Bell Pepper Soup* and some fabulous garlic french fries in the Toll House Inn Lounge, I took a walk down Santa Cruz Street. CCMF Vice President, Atascadero City Manager **Wade McKinney** caught up and join me on a walk to the Los Gatos Town Hall. He pointed out the splendid orchid flower shop with some magnificent flowers for sale.

We returned to the Toll House Inn to rest a bit prior to getting together that evening for dinner with some of the members of the CCMF Board. While in the lounge talking to the beverage chef about **John Madden's** announced retirement at age 73, some ladies meeting with a group of friends in the restaurant approached to submit a cardboard box for "recycling." The Green Phylosophy is alive and well in Northern California.

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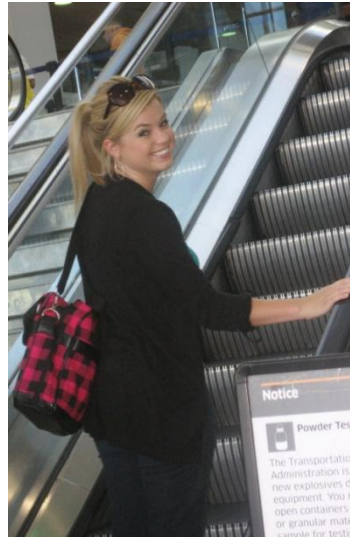
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Norwalk City Manager Ernie Garcia and Santa Fe Springs City Manager Fred Latham discuss issues at the April Gateway Cities City Manager meeting. The group's Chair, Whittier City Manager Steve Helvey can be seen in the background.



After recording for two different producers in the Southland during a March visit, Country Music Singer/Song Writer **Casey Simpson** is shown here at Los Angeles International Airport (LAX) on her way towards "security" and to catch a Southwest Airlines flight to Nashville...with a plane change in Las Vegas (where the airport has slot machines) on her travel day, Monday, March 23, 2009.

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CCMF Board Meets:

Following an enjoyable Thursday evening dinner in the hotel dining area that included garlic french fries and onion rings as appetisers, five of us dropped into comfortable seats in front of the flickering lounge fireplace to talk about the current state of affairs, working environments, California's city management community and the potential rolls of CCMF. The senior Board Member at this "Fireside Chat" was *Piper Jaffray* executive **Mark Curran**, who has served on the CCMF Board for the past 19-years. Also, contributing to the discussion were Napa City Manager **Mike Parness**, Laguna Hills City Manager **Bruce Channing**, well-known public agency consultant psychologist and team builder **Dr. Bill Mathis**, and Trackdown's **Jack Simpson**.

Members of the CCMF Board dedicate a great deal of time and effort beyond the required tasks and commitment of their daily positions. The California city management community is indeed fortunate to have the leadership, dedication and the thoughtful concerned consideration of those serving the CCMF organization.



CCMF Board Member **Marcia Raines**, Millbrae City Manager, is pictured her with **Judy Garrett** and CCMF Executive Director **Bill Garrett** at the April, 2009 CCMF Board meeting in Los Gatos.



Mark Curran of *Piper Jaffray*, the senior CCMF Board member at the April "Fireside Chat" at the Toll House Inn in Los Gatos.

CCMF Board Meets:

President **Rita Geldert**, Vista City Manager, who caught an "0-dark-30" morning flight at San Diego's airport to arrive in time to call the Friday morning Board meeting to order in Los Gatos. **Darold Pieper** flew up with Rita, who could not be there the night before due to a local Vista commitment. Livermore City Manager **Linda Barton** also joined the group on Friday morning. Also joining these folks, and the "Fireside Chat" group, were Santa Rosa City Manager **Jeff Kolin**, Atascadero City Manager **Wade McKinney**, Millbrae City Manager **Marcia Raines**, and Executive Director **Bill Garrett** and his wife **Judy Garrett**, who provides invaluable administrative service to the Foundation.



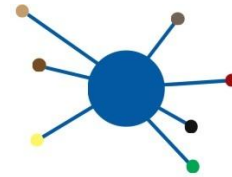
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California City Management Foundation



Every California City Manager Should Be A Member!

www.cacitymanagers.org



Mathis Group

www.MathisGroup.net

California Contract Cities Association's 50th Annual Municipal Seminar May 14-17, 2009



The Renaissance Esmeralda,
44-400 Indian Wells Lane
Indian Wells 92210

For Information contact **Sharon Olivito** at
telephone No. 562-633-5533



www.contractcities.org



<http://www.gonsalvi.com/>

Joe A. Gonsalves & Son has more than 30-years of experience successfully representing clients before the California Legislature and Executive Branch of State government. The firm was founded in 1975 by the late **Joe A. Gonsalves**, a former Mayor & Council Member in Dairy Valley (Cerritos) and a former Member of the State Assembly. Today, **Anthony Gonsalves, Jason Gonsalves, Paul Gonsalves** and their staff strive to provide personal, professional representation to each of their clients' in an honest, lawful, moral, and ethical manner. The firm has earned a solid reputation for its integrity and for turning challenges into opportunities, and opportunities into positive results. Turning ideas into realities through expertise is reliably at the core of the character of the Joe A. Gonsalves & Son firm.

"It's almost impossible to estimate the enormous impact Joe A. Gonsalves & Son lobbying skills and contacts bring to cities. They have immense knowledge of the inner workings of the Legislature, and they have wonderful professional relationships with legislators and staff members that are of inestimable value when it comes to legislative success."

~ **Lisa Novotny**, Deputy City Manager, City of Lakewood

The late State **Senator Ken Maddy**, a long-time veteran member of the Legislature, was the first to dub the firm the "Gonsalvi". He said that the "Gonsalvi" are like "alumni" when working an issue..."they are everywhere." The nickname stuck, and current members of the Legislature continue to respectfully refer to the firm as the "Gonsalvi". Contact the "Gonsalvi" on the telephone at 916-441-0597.



Professional Legislative Representative **Joe A. Gonsalves**, who passed away in July, 2000, is still revered throughout his old Assembly District, especially in Cerritos (Dairy Valley) where he served on the City Council & as Mayor. The city named a park in his memory, and the ABC Unified School District dedicated an elementary school in his honor on May 23, 1973. The Joe A. Gonsalves Elementary School is located at 13650 Park Street, just westerly of Marquardt Avenue (Walker Street in Orange County).

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Anthony D. Gonsalves, one of Founder Joe's nine sons, joined the firm in January, 1977. In December, 1998, Anthony's son **Jason A. Gonsalves** joined the firm giving Joe A. Gonsalves & Son the proud distinction of being the first California lobbying firm to include three generations. In October, 2004, Jason's brother **Paul A. Gonsalves**, a San Diego State University graduate, joined the firm. Joe A. Gonsalves & Son currently represents more cities than any other California contract lobbying firm. With 50 plus California city clients, a growing number of State Legislators are prior members of the "Gonsalves Family of Cities". Although **Joe A. Gonsalves** passed away in January, 2000, Joe A. Gonsalves & Son continues to represent its' clients with the thoughtful integrity, loyalty and dependability he established through all of his dealings as a dairyman, a City Council member, State Assembly Member and Lobbyist.



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City Managers Included in "Contract Cities" Annual Conference Program

California Contract Cities Association members and friends will gather at the group's 50th Annual Municipal Seminar, May 14-17, 2009 at the Renaissance Esmeralda Resort in Indian Wells.

Duarte City Manager **Darrell George** is serving as the 2009 CCCA Golf Tournament Chair. The tournament will start with an 8 a.m. Shotgun start on Thursday, May 14 at the Indian Wells Golf Resort, 44-500 Indian Wells Lane.

On Friday, May 15, **Darrell George** will be the Moderator at the 10:15 a.m. session entitled: "Reversing the Tide of the Recession – From Main Street to Wall Street" – Building capital with investment options. Those listed on the panel include: **Ed Del La Rosa** of Del La Rosa and Company; **Suzanne Q. Harrell**, and Cal PERS CEO **Anne Stausboll**.

Rolling Hills Estates City Manager **Doug Prichard**, Chair of the CCCA City Managers' Committee, will moderate the 11:15 a.m. Thursday session on "Budget Reform That Moves California Forward." That Panel includes: **Fred Silva, Sr.**, and **Michael Busch** of Urban Futures.

La Cañada Flintridge City Manager **Mark Alexander** is schedule as the Moderator for the Thursday 1:45 session on "LA-RICS – A Regional Partnership Priority." On that panel will be Santa Fe Spring City Manager **Frederick W. Latham**, LASD Commander **Rick Adams**, and Consultant **Michael Thayer**.

Downey Deputy City Manager **Desi Alvarez** will appear on the Friday, 8 a.m. panel on "When Crisis Strikers: A City's Response." Pico Rivera Assistant City Manager **Jeffrey Prang**, a Past-CCCA President and West Hollywood Council Member will moderate.



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KNAPP GOLF CLASSIC

June 15, 2009

Though we lost our veteran City Manager friend **Gaylord Knapp** on March 8, 2008 to Huntington's Disease, the Knapp Golf Classic continues to support the research efforts of the Huntington's Disease Society of America. Tournament Chair **Doug La Belle**, recently retired from Chino Hills, notes that during the past nine years, the Knapp Golf Classic has raised more than \$250,000 contributed to find a cure for this devastating disease.

The 2009 Knapp Golf Classic will tee off on Monday, **June 15, 2009** at the **Western Hills Golf and Country Club**, 1800 Carbon Canyon Road, Chino Hills 91709.

Entry fee is \$175 per golfer and \$35 for dinner only participants.

City Managers and former City Managers on the Knapp Golf Classic Committee include: **Doug La Belle**, **Mike Fleager**, **Terry Belanger**, **Bruce Channing**, **Art Gallucci**, **Dan Joseph**, **Tom Mauk**, **Don Powell**, **Dave Ream**, **Gene Rogers** and **Jim Ruth**. Gaylord's son **Scott Knapp** is also on the Committee.

For information regarding the tournament contact **Doug La Belle** at (949) 422-0121, or email him at mauidoug3@hotmail.com



<http://www.hdlcompanies.com/>

MMASC 2009 Annual Conference:

La Quinta Resort, July 22-24

"How can I continue to make a positive impact when serving and leading my community when my budget has been so severely cut?" Answers will be provided July 22-24, 2009 at the MMASC Annual Conference in the City of La Quinta.

2009 MMASC Conference Planning Committee members are hard at work preparing to deliver an exceptional conference specifically addressing public management during current economic conditions. Training and development funds are often the cuts made during tough economic times. Many city management teams are being asked to do more with less; stretching every dollar to its limit.

Now more than ever, there is a need to look to the network of friends, colleagues and mentors MMASC has fostered. Best practices, cost savings solutions, and ways to provide economic community service need to be shared.

2009 MMASC Conference Planning Committee:

Laura Biery, Santa Clarita, Chair
Tracy Morgan Hollingworth, MMASC
Yvonne Yeung, Arcadia
Liz Pharis, Brea
Carl Alameda, La Cañada Flintridge
Ingrid Hardy, Santa Clarita
Marie Rodriguez, Arcadia
Dan Weinheimer, San Marcos
Amber Zimmerman, Brea
Gina Zenns, Encinitas
Joan Kling, Encinitas
Kathleen Fariss, Fontana
Andrew Mowbray, Pomona
Lovely Qureshi, La Habra
Andrea Riesgo, Indio

For information go to: www.mmasc.org

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2008 – 2009 MMASC Executive Board

Laura Biery, President - president@mmasc.org
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Aggie Masters - Secretary/Communications
Annie Clark - Treasurer/Finance Director
John Keisler - Past President



Evelyn Gonsalves holds her newest granddaughter
Evelyn Elizabeth Gonsalves

Evelyn Elizabeth Gonsalves

Another Evelyn joins the "Gonsalvi"! **Anthony and Evelyn Gonsalves** are Grandparents again as their son **Anthony, Jr.**, twin brother to **Jason Gonsalves** of the Joe A. Gonsalves & Son Professional Legislative Representation firm, is the proud father of little **Evelyn Elizabeth**, who joined the world on March 24, 2009, which happened to be Evelyn and Anthony's 36th Wedding Anniversary. The beautiful and "rare" little Gonsalves *girl* weighed in at 6 lbs., 10 ounces.



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Gail Feldman, Berkeley, Program Director

Matt Bronson, Marin County, Past President

www.mmanc.org

"Lobbyists are like parachutes. You don't need them very often, but when you need them, they'd better work."

--Joe A. Gonsalves



<http://caltrust.org/>

Contact Lyle Defenbaugh about CalTRUST investment opportunities for cities. Lyle.Defenbaugh@wachoviaps.com

"The difference between the impossible and the possible lies in a person's determination." -- Tommy Lasorda



<http://www.bobmurrayassoc.com/>

Louis Michael Hanavan

Louis Michael Hanavan passed away on Wednesday, April 1, 2009 at his home in Palm Springs. The 63-year old served in San Jacinto between 1996 and 2000 as Police Chief and for a time simultaneously as City Manager and Chief. From July, 2000 to September, 2001 he was the Interim Chief of Police in Banning. He attended Washington State University on a gymnastics scholarship. He served in the U.S. Marines and was a Vietnam veteran.

Urban Futures Inc.

<http://www.urbanfuturesinc.com/>

Women Leading Government (WLG)

A Cal-ICMA Coaching Program WLG is designed to assist female managers in their career development.

<http://www.womenleadinggovernment.org/>

Thanks to ICMA (WLG) has a new web site.

2009 League of California Cities Annual Conference & Exposition

September 16 – 19, 2009

San Jose, California

Registration and Reserved Housing Block Opens May, 2009 at www.cacities.org/events

The League of California Cities is a voluntary nonprofit association of the cities in the State of California, through which city officials can work together to enhance their knowledge and skills, exchange information and ideas, and combine resources in a collective effort to improve and advocate for California cities. Founded in 1898, the League promotes good government and provides a range of services that have helped California city officials achieve a reputation as being among the best-trained and best-informed local officials in the country.

www.cacities.org

Picking Up The Pieces: Hanford Deputy City Manager **Hilary Straus** and his wife Lisa are the proud parents of a new baby boy, **Zachary William Straus**. Zack checked in on Monday, April 6, weighing 6 pounds, 10 ounces. Santa Rosa Assistant City Manager and Director of Administrative Services **Michael Frank** has been appointed to the Novato City Manager post relieving Interim City Manager **Patricia Thompson**, who has served since **Dan Keen** left for the Concord City Manager position. Michael has worked in staff positions in San Francisco, Fremont, Palo Alto and Hayward. Oliver Chi, Rosemead City Manager since 2007, has been replaced by Interim City Manager **Jeffrey Stewart**, former El Segundo City Manager. Jeff worked in Rosemead as Assistant to the City Manager and Administrative Services Director for 10-years prior to joining the El Segundo staff as Assistant City Manager. Jeff will be leaving Rosemead at the end of the month to take the City Manager post in Los Alamitos. **Anne Marie Gallant** has been selected Interim City Manager in Alameda. She has been serving as Alameda's Interim Finance Director. She has served stints as the City Manager in Desert Hot Springs, Gustine and King City. As San Jose addresses large budget shortfalls, City Manager **Debra Figone**, City Attorney **Rick Doyle**, City Clerk **Lee Price** and City Auditor **Sharon Erickson** have all agreed to roll back their salaries 3.75% to the compensation levels they were receiving a year ago. Turlock Chief of Police **Gary Hampton** has served in a dual capacity as Interim City Manager & Chief since **Tim Kerr** was relieved about four months ago. Victorville has brought back veteran **Jim Cox** as City Manager. Jim was Victorville's City Manager between 1969 and 2000 and came back to the city as Interim City Manager when City Manager **Jon Roberts** left in January. Moorpark Assistant City Manager **Hugh Riley** helped work his way through college at Penn State as a saxophone player in a rock n' roll band. Retired veteran City Manager **Larry Pennell** has tentatively agreed to serve as the Interim City Manager in Fillmore, relieving Deputy City Manager **Bill Bartels** of that task he has assumed since the resignation of **Tom Ristau**, who moved to San Fernando as that city's Director of Recreation and Community Services. Larry served Wasco and Benicia as City Manager. Williams City Administrator **Jim Manning**, a former Yuba County Community Development Director, was placed on administrative leave in late March. He originally came to Williams as the City Planner and was appointed City Administrator in October, 2006.

Listen to Country Music Artist Casey Simpson

www.myspace.com/caseysimpsonmusic

Lynwood City Manager **Roger Haley** has declined a 3-5% salary increase he was entitled to receive following his mid-year performance evaluation. By July, 2009, Pico Rivera's sales tax rate will jump to 10.75% from 8.25% due to increases at the city, county and state levels. Please remember former La Habra City Manager **Brad C. Bridenbecker**, who lost his fight with cancer at the age of 35 on June 18, 2007. Former Chelan, Washington City Administrator **Dave Fonfara** has been appointed to the Blue Lake City Manager post relieving Interim City Manager **Jeff Butzlaff**, who has been serving since August following former City Manager **Wiley Buck**'s release. **Mark Scott**, 59, a former Beverly Hills City Manager, has been named to follow the retirement of **Jerry Fulwood** as the Culver City City Manager. Beverly Hills City Manager **Roderick Wood**, the current Cal-ICMA Chair, has announced his retirement. Reno, Nevada City Manager **Charles McNeely** is coming to California as the San Bernardino City Manager beginning June 1. He has been Reno's chief executive for 13-years.



Seal Beach Pier, where David Carmany is City Manager.

Roseville Deputy City Manager **Julia Burrows** was the 2008 Roseville Chamber of Commerce recipient of the ATHENA award presented by Chambers of Commerce throughout the world to acknowledge and honor "those quiet leaders, mostly women, whose efforts add immensely to the fabric of their communities..." Former Pasadena City Manager **Cynthia Kurtz**, Covina Interim City Manager since October, 2008, became CEO of the San Gabriel Valley Economic Partnership in April. MMASC Past President **John Keisler** is currently the Bureau Manager for City of Long Beach Animal Care Services. Veteran City Manager **John Davidson**, most recently of Hemet, is the Interim City Manager in South Pasadena taking over from **Lilian Myers**.

